

Expand your business - **online & offline**

Meet new customers, sell your products and services, and announce your news at TheDailyEngineer.com, the online marketplace for the manufacturing industry.

4 Reasons to join TheDailyEngineer.com...

NEWS

VIDEOS

SHOPS

THE DAILY ENGINEER . COM

4 Reasons to join TheDailyEngineer.com

Meet new customers, sell your products and services, and announce your news at TheDailyEngineer.com, the online marketplace for the manufacturing industry.

Big on NEWS

- 1** Publish all your news online - reach potential customers AND boost your search-engine visibility on Google.

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Engaging Videos

2 **Post your videos online** where thousands of potential partners can watch them (we'll auto-convert and publish them)

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Direct Sales

- 3 Sell your products/services online**
'Rent' an online shop in our McAfee-safe environment

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Captured Audience

- 4 Network and share online**
Use our blogs, forum, podcasts and more to exchange knowledge and find answers.

NEWS

VIDEOS

SHOPS

THE DAILY ENGINEER.COM

NEWS

VIDEOS

SHOPS

Want to publish all your news online?

Your news can appear on TheDailyEngineer.com

- A.** Viewable in under 24 hours.
- B.** Get viewed by thousands of website visitors.
- C.** Appear in the search results of Google and others.

NEWS

VIDEOS

SHOPS

THE DAILY ENGINEER.COM

What to do now:

1. Write between 250 and 350 words about your corporate or product news.
2. Add some pictures to make it more interesting.
3. Upload it in to TheDailyEngineer.com

Post up your videos online

Your videos will appear on TheDailyEngineer.com

- A. So that thousands of potential partners can watch them. We auto convert and publish them for you.
- B. They can be played in your own branded player, helping you to reinforce your brand image - Imagine....your own TV channel!
- C. You also get the code so you can paste it into your own website and play them there also.

What to do now:

1. Record a video (this also applies to Podcasts)
2. Dig out any “how to” videos from the marketing department’s office.
3. Upload it onto TheDailyEngineer.com

Sell your products online

our products can be sold online in our McAfee safe ecommerce environment

A. You just upload your products and prices...
no programming knowledge required.

B. Allow thousands of visitors to look at your product range and buy.

C. You get paid av.15 days after purchase - probably 30-45 days faster than now.

What to do now:

1. Assemble your product pictures and prices and start selling online.
2. Let us take the strain of trading online and see how it goes. Later you may want to commit to your own bespoke ecommerce website in the future.
3. Test it out for 3 months for less than £199 per month. No cancellation

What's next?

- 1. Start today
- 2. Plan to start very soon
- 3. Do it before someone else starts before you.